



JOSEPH TREASTER

Expert on the water crisis and environmentalism, journalist, online media expert

Joseph B. Treaster is a specialist on the environment, the evolution of journalism in America in the age of the internet, social media and world affairs. He holds an endowed chair at the University of Miami in cross-cultural communication, writes a weekly column called *Water and the World* for *Huffington Post.com*, *True/Slant.com*, and others and is a contributor to *The New York Times* and the *Miami Herald*. He is the editor of *IH2O.org*, the University of Miami's Internet magazine on the worldwide water crisis. As the editor of the university's internet magazine, *IH2O.org*, Treaster works to raise awareness of the deteriorating state of the world's water and to advance cross-cultural understanding. He lectures around the world, most recently in India, Sri Lanka, Argentina, and Kenya. Treaster, a former reporter and foreign correspondent for *The New York Times*, is also the coordinator of *The New York Times'* hurricane blog, *Eye of the Storm*. He continues to contribute to the newspaper as well as developing other cross-cultural projects as the John S. and James L. Knight Chair in Cross-Cultural Communication. He is the author of *Hurricane Force: In the Path of America's Deadliest Storms*, *Paul Volcker: The Making of A Financial Legend*, and, with a co-author, *Inside Report on the Hostage Crisis: No Hiding Place*. He has also written for *the Atlantic Monthly*, *Harpers*, *Rolling Stone* and other magazines and has received more than a dozen journalistic awards, including three from the Overseas Press Club of America for work in Africa and Latin America. Treaster has been a Poynter Fellow at Yale University and at the Poynter Institute in St. Petersburg, Florida. He has taught at Baruch College as well as in China, South Korea, Jordan, Egypt, Morocco, and United Arab Emirates for Georgia State University.

TOPICS

Crisis reporting on wars and natural disasters; covering Hurricane Katrina and other storms; the insurance industry and claims paying practices; the challenges facing traditional journalism in the age of the Internet; the fun, adventure, and intellectual excitement of interviewing; the changing face of war: from Vietnam to Iraq; public relations as seen from a journalist's perspective.

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